



二零二三年南澳大利亚 中文语言视频比赛

2023 SA CHINESE LANGUAGE VIDEO COMPETITION

RATIONALE

Are you passionate about learning Chinese and creating videos? Then you won't want to miss the opportunity to participate in our 2023 Chinese Language Video Competition for students.

This competition provides you with a chance to showcase your Chinese language skills and unleash your creativity by producing a short video in Chinese. Show us your interpretation of Chinese culture, whether through music, dance, food, or other art forms, by creating a short video. The competition is open to all students currently learning Chinese, regardless of your proficiency level.

THEME AND TOPIC

In 2023, we challenge all students to incorporate this year's signature phrase, '未来' (wèi lái), into their video to showcase their Chinese language skills and creativity.

The video can explore any topic, and while the signature phrase does not have to be the central theme, it must be featured somewhere in the production. We encourage students to explore any style or theme that interests them, including music videos, comedies, dramas, role-plays, documentaries, animations, and claymation, as long as it includes the use of the Chinese language and the signature phrase. So, let your imagination run wild and create a video that you will be proud to share with others!

CATEGORIES

The competition has three categories, each assessed separately based on the following criteria:

- **Category One: Chinese Second Language Learner**
For non-native learners studying Chinese as a second language.
- **Category Two: Background Language Learner**
For students who may speak Mandarin at home or have some background knowledge in the language but are not necessarily native speakers.
- **Category Three: First Language Learners of Chinese**
For native Chinese language learners who have had more than one year of schooling in Mandarin in a country or area where Mandarin is spoken.

GROUPS

The South Australian public, independent, and Catholic schools may submit up to four entries per competition category in each of the following groups:

- Junior Primary Group: Reception to Year 2
- Upper Primary Group: Year 3 to Year 6
- Middle Group: Year 7 to Year 9
- Senior Group: Year 10 to Year 12

Officially registered community schools may submit up to two entries per competition category in each of the following groups:

- Primary Year Group: Reception to Year 6
- Middle Year Group: Year 7 to Year 12

ELIGIBILITY

Students who are learning the Chinese language in South Australian public, independent, Catholic schools, or officially registered community schools are eligible to enter.

SCHOOL ENTRY FEE

- \$10 per video entry (student of CLTASA member teachers);
- \$20 per video entry (student of non-CLTASA member teachers)



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VIDEO FORMAT

- Entries must be original videos or films produced by students.
- The video must be between 1.5-3 minutes in length and include dialogue or narration in Chinese spoken by the participating students themselves.
- Each entry must include a cover page specifying the school name, group, category, and student names, as well as the video title.
- Entries must be submitted in MP4 or MOV format and meet technical requirements for resolution and sound quality.
- Participating students must appear in the video when speaking Chinese.
- Entries should be appropriate for all ages and must not contain explicit or offensive material.

CONTESTANTS

- Students can participate in the competition either as an individual or as part of a group, with up to four students allowed per group in the same category. It's essential that each participating student plays a significant role in the production process.
- Please note that group work cannot include students from different categories. For example, a First Language student cannot collaborate with a Background Language Learner.
- Community Schools can only compete with other Community Schools.
- Furthermore, it's important to note that students cannot be nominated twice. For instance, if a student is nominated in a community school, they cannot be nominated in a mainstream school as well.

VIDEO UPLOADING AND SHARING

Any link from Google Drive, OneDrive, a private YouTube link, or other online platforms can be used for uploading videos, as long as the link can be shared with the CLTASA committee to download the videos.

VIDEO SUBMISSION

Registration for the competition opens on Monday 1st May 2023 (Term 2), and the deadline for video submission is **Thursday 26th October (Week 2 Term 4)**. Please note that late submissions may not be considered.

For this competition, we encourage school teachers to register and provide information for all students from their respective schools in a unified manner. However, if it is inconvenient for teachers to register students collectively, we encourage students and parents to register on their own (if the student is a minor, parents can fill out the registration form on their behalf). In the event of a conflict between the number of videos registered by self-registered students and the maximum number of videos allowed for teacher registration at your school, priority will be given to the teacher's registration.

To submit your entry, please visit the CLTASA Webpage at <https://www.cltasa.org/2023-video-competition>. For more information, please email us at info@cltasa.org

VIDEO SUBMISSION LIMIT

- Public, Independent, and Catholic schools may submit up to four entries per competition category per group.
- Community schools may submit up to two entries per competition category per group.



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PHOTOGRAPHY PERMISSION FORM

Please ensure that you complete and submit the photography permission form along with your entry. By entering the competition, students grant permission to CLTASA to use their images, videos, and schoolwork/artwork for promotional and educational purposes.

PRIZE

All participants will receive certificates for their participation. The winners of the competition will be announced on the CLTASA website, CLTASA Facebook page, WeChat Official Account, and the 2023 Chinese Language Awards Ceremony brochure. Prizes will be awarded to the first, second, and third-place winners in each category and group during the 2023 Chinese Language Awards Ceremony, which will take place in Term 4.

Primary prize

The following prizes will be awarded to winners in the Primary category:

1st Place

- Certificate, Gold Medal, \$50 Gift Card, and mini trophies for each student in the group.
- Additionally, the winning school will be awarded a large trophy, which will remain at the school for the entire year.

2nd Place

Certificate, Silver Medal and \$30 Gift Card.

3rd Place

Certificate, Bronze Medal and \$20 Gift Card.

Excellent Effort Award

An Excellent Effort Award will also be given to participants who have shown outstanding effort and commitment, even if they do not win any of the top three prizes.

SECONDARY PRIZES

The following prizes will be awarded to winners in the Secondary category:

1st Place

- Certificate, Gold Medal, \$100 Gift Card, and mini trophies for each student in the group.
- Additionally, the winning school will be awarded a large trophy, which will remain at the school for the entire year.

2nd Place

Certificate, Silver Medal and \$50 Gift Card.

3rd Place

Certificate, Bronze Medal and \$30 Gift Card.

Excellent Effort Award

An Excellent Effort Award will also be given to participants who have shown outstanding effort and commitment, even if they do not win any of the top three prizes.

VIDEO COMPETITION PANEL TEAM

We would like to ensure that the Video Competition results are fair and equitable. Therefore, we are inviting our Chinese teachers to join the competition panel. We value the support and assistance of our fellow teachers in forming the Video Competition Panel team, which will be announced in Term 2.

If you are interested in supporting our association and committee, we invite you to register your information by clicking on the following link:
<https://forms.wix.com/r/7032962309714608653>.

Your participation in the judging panel team would be greatly appreciated. Thank you for your interest and support!

The video competition criteria will be distributed to teachers in Semester Two.